

The groundbreaking vocal method based on brain science Neuro-Vocal Method Seminar & Masterclass

The Benefits of Hosting an Event at Your School

A PRESTIGIOUS EVENT

- An author who teaches a breakthrough vocal method based on brain science is presenting at your school. Yours is the only school in your city at which she'll be offering this training.
- A great thing to talk about on social media! You'll be given ideas via email from MeredithColby.com 3 to 4 times a week for the month leading up to the event.
- Can be leveraged to gain recognition and press for your school.
- Effective promotion of a Neuro-Vocal Method Seminar & Masterclass will attract new clients to your school.

PROFESSIONAL CACHET

When you host a professional development seminar of this caliber, your status is raised in the eyes of your clients and competitors.

YOUR VOICE TEACHERS GET A SECRET WEAPON

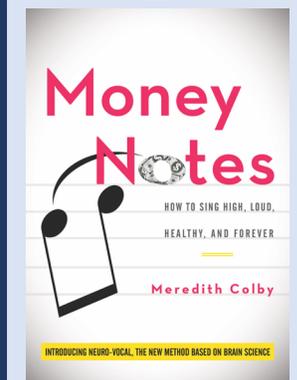
- Their students want a healthy pop (contemporary commercial music) sound. But many of your teachers aren't teaching their students what the students want; either because they don't know how or because they fear they may be teaching something harmful. Understanding the neurology of singing allows your teachers to give their students more of what they want, and faster!
- It's your school, and with effective promotion, your teachers will be the majority of the attendees. The effect on your school's reputation over the following six months will be easy to track with your increased number of voice students.

EFFECTIVE PROMOTION = INCREASED REVENUE

Hosting a Neuro-Vocal professional development Seminar & Masterclass is just one part of your long-term plan for a prosperous school. We'll provide you with a recommendation for a tuition fee plan that will cover your costs, and make you a little extra dough!

PROFESSIONAL NETWORKING

With effective promotion efforts, a Neuro-Vocal Method Seminar & Masterclass will attract other music professionals in your area. It's easy to get closed off in our teaching studios, and often hard to find ways to network with other freelance music professionals. This event provides that opportunity.



For more information, contact Meredith Colby via www.MeredithColby.com or MeredithColby@icloud.com